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**PRESS RELEASE**  
For immediate release

## **THE FJCF AND THE LINGUISTIC SECURITY TASKFORCE REITERATE THEIR JOINT COMMITMENT**

**Ottawa, February 18 2021** – The Fédération de la jeunesse canadienne-française (FJCF) is happy to renew its commitment with the taskforce on linguistic security. The group has released a joint statement which reiterates the major points of the National Strategy for Linguistic Security (NSLS), published on March 20, 2020.

### **A call for collective and global action**

*“At a time where everything is done online, it’s the big American companies that are better positioned to stand out. More than ever, we see the importance of having tools to counter assimilation and making Canadians aware of the multiple faces of Canada’s francophones. The National Strategy for Linguistic Security was launched at the very beginning of the pandemic. One year later, we felt it was important to meet and discuss the matter once more, as it is more relevant than ever,”* explains Sue Duguay, FJCF President.

The organizations that make up the Taskforce invite those who feel concerned by the issue of linguistic security to join them at a personal, organizational or institutional level. *“There’s no need to reinvent the wheel. It’s just a matter of asking what we can do better, how we can improve on what we’re doing by keeping linguistic security in mind at all times, whether it’s buying a cup of coffee at the local coffee shop or designing a major project,”* adds Sue Duguay.

### **A unifying strategy**

Since 2016, members of the taskforce have played an important part in developing the [National Strategy for Linguistic Security](#). This strategy suggests potential actions to foster confidence and resilience among people who speak French in Canada. Built around four (4) fields of intervention, it is designed to bring francophones together around a collective project, reaffirming the unique situation of French in North America and the need to instill a sense of pride in every person who speaks French, regardless of how they speak it.

The complete Joint Statement can be read on the [English version](#) of the NSLS website.

*The Fédération de la jeunesse canadienne-française (FJCF) is a national organization managed by and for youth, made up of eleven youth associations from nine provinces and two territories. Established in 1974, the FJCF defends the interests of Canada’s French-speaking youth and helps them reach their full potential.*



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